

hello, i am **Utsav** and i do joy in

designing for growth

what does that mean? i design everything that drives brand, growth, and revenue. be it landing pages, sales tools, a skills.md, or a twitter cover ~at the end, it's all about taste

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instagram • [@the.utsav.singh](#)

Gushwork [work/gushwork](#)

founding designer • apr 24' – present • 2.4+ years

own design across brand, marketing, and GTM – website, landing pages, sales enablement, brand system, and analytics tools, working closely with marketing and leadership to drive growth

AnswerConnect [work/answerconnect](#)

brand & ui ux • dec 22' – may 24' • 1.6 years

worked on paid ads (meta/google), organic brand pages, and brand materials. built a design system for the web that cut landing-page TAT and let the team publish more ads

internships

Myntra

jan 22' / ui design intern for 2 months

Palette 69 Studio

jul 21' / ui ux design intern for 4 months

Sutratech Labs

oct 20' / brand design intern for 4 months

education & awards

B.Des at NIFT • apr 18' – aug 22'

9.12/10 GPA, Communication Design

Khabarovsk International Skills 2022, Russia

silver • graphic design technology

Worldskills India 2020, Nationals & India East

gold • graphic design technology

D'Source Design Challenge 2020

3 featured designs • IDC, IIT Bombay